

Lesson 1. Creative Commons



Creativity + Innovation & Technology



Creative commons' licenses give everyone, from individual creators to large institutions, a standardized way to grant the public permission to use their creative work, under copyright law.

From the re-user's perspective, the presence of a creative commons license on a copyrighted work answers the question, "what can I do with this work?"

In this lesson, we will learn...

To analyze the opportunity to use Creative Commons, as an organization that provides free legal tools to share creativity and knowledge.

And define criteria for the use of legal and technical tools that facilitate the exchange and discovery of creative works.



We will also learn about

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The different types of licenses and the characteristics of Creative Commons Zero – CC0



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To conclude...

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Although Creative Commons (CC) is best known for its licenses, their work extends beyond just providing copyright licenses. CC offers other legal and technical tools that also facilitate sharing and discovery of creative works, such as CC0 – a public domain dedicated to rights holders who wish to put their work into the public domain before the expiration of copyright, and the Public Domain Mark – a tool for marking a work that is in the worldwide public domain. Creative Commons licenses and tools were designed specifically to work online, which makes the content that is offered under their terms easy to search for, find and use.

If we show, we sensitize ... If we sensitize, we protect!



CREDITS

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